



Program: Master of Urban Planning, Design and Development	Completed By: Wendy Kellogg & Rachel Singer
Department: Urban Studies	Date: May 31, 2006

Goal 1:
Students will demonstrate proficient knowledge of the field of urban planning as evidenced by their ability to understand and apply concepts in economics and urban redevelopment and other core knowledge.

Outcomes	Research Methods	Findings	Review	Actions
Students will have an understanding of principles of economics and public finance and apply these principles to the assessment of planning and policy issues.	Rubric will be implemented beginning in Fall 2004, again in Spring 2005 and in each fall and spring thereafter in PDD 603 (offered multiple semesters).	N=16 Mean score: 3.44 (4= excellent; 3=good; 2= fair; 1=unacceptable)	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	Faculty reviewed results in Fall 2006 and made no changes. Results were satisfactory.
Students will analyze the feasibility of a real estate redevelopment project.	Rubric to evaluate student performance on a real estate redevelopment project is implemented in PDD 610, offered each fall semester.	Due to a change in department staff, (part-time instructor and change in graduate program administrator) no data was collected Fall 2005. Data collection will resume Fall 2006.	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	None at this time.
Students complete a self-assessment of the improvement in their understanding of core planning knowledge as defined by the external accreditation board for the degree program.	This instrument has been used for several years. Data are collected at the end of spring semester in the PDD 611 studio class, which is the terminal class for the program.	N=12 Knowledge: 2.32 entering 3.91 graduating Skills 2.5 entering 3.98 graduating Values 2.75 entering 4.01 graduating	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	Faculty reviewed results in Fall 2006 and made no changes. Students showed substantial improvement in their view of their knowledge as a result of the program. Results were satisfactory.



Goal 2:
 Students will demonstrate proficient knowledge of the characteristics of planning practice, as evidenced by their ability to identify the process and methods to develop and implement plans, and to identify and weigh the ethics of planning practice.

Outcomes	Research Methods	Findings	Review	Actions
Students participate in a group planning project in the studio class in which students develop a plan and identify implementation strategies.	Rubric to evaluate student performance in the group presentation is implemented in PDD 611, offered each spring semester. (Rubric 2A/3C)	Team 1: 3.33 Team 2: 3.67 Team 3: 4.0 Team 4: 3.33 (4=excellent, 3= good, 2=fair)	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	Faculty suggested in Fall 2005 review that additional evaluators should be used to include more professionals. Four evaluators observed the presentation and completed the assessment (three practitioners, one faculty) during Spring semester 2006.
Students write a content-based essay in the planning studio class in which they identify key ethical issues inherent to the project	Rubric will be implemented beginning Spring 2005 and repeated on an annual basis thereafter in PDD 611. (Rubric 2B)	N=14 Mean score = 3.57 (4=excellent, 3=good, 2=fair)	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	This past fall the faculty agreed that a planning professional should be involved in this review. In Spring 2006 a practicing planner on the MUPDD External Advisory Board reviewed the ethics essays to ensure that students are enculturated to professional standards. This professional will provide a short summary of the review to the faculty in Fall semester 2006.



Goal 3: Students will demonstrate proficiency in the use of planning methods, as evidenced by their ability to use techniques of quantitative reasoning and to communicate using oral, visual and written methods.				
Outcomes	Research Methods	Findings	Review	Actions
Students complete questions on PDD 601 final exams in which they identify types of problems and questions that lend themselves to quantitative analysis, formulate hypotheses and identify the means to test them quantitatively, and explain the meaning of results.	PDD 601 exams from fall and spring semester are reviewed annually using rubric 3A.	N=14 Mean score 3.5 Mean falls between excellent/mastery and good/proficiency.	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	None at this time
Students present an urban redevelopment market analysis project to a panel of judges in PDD 623.	Student presentations in PDD 623 are evaluated by a panel of judges each spring semester using Rubric 3B.	No data available for Spring 2006. Data collection will resume Spring 2007.	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	Faculty will discuss the appropriateness of using this course for assessment. While it is a good opportunity to assess presentation skills, it is not in the curriculum core and will have limited data for assessment as fewer students take it.
Formal presentation of a plan to the university community using computer-based software and oral discussion of results.	Group presentations in PDD 611 are evaluated via rubric each spring semester. Presentations are open to the university community. (Rubric 3B)	N=4 Mean score = 3.58 4=excellent, 3= good, 2=fair	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	Faculty suggested in Fall 2005 review that additional evaluators should be used to include more professionals. Four evaluators observed the presentation and completed the assessment (three practitioners, one faculty) during Spring semester 2006.



Goal 3: Continued				
Outcomes	Research Methods	Findings	Review	Actions
Students will develop a written plan in PDD 611.	Written plans are evaluated using rubric 2A/3C each spring semester in PDD 611.	Team 1: 3.33 Team 2: 3.67 Team 3: 4.0 Team 4: 3.33 (4=excellent, 3= good, 2=fair)	Data are reviewed by the MUPDD Program Director and Department Chair. Results are reported to the MUPDD faculty and significant findings are discussed at the fall faculty meeting; appropriate actions are agreed upon.	Faculty suggested in Fall 2005 review that additional evaluators should be used to include more professionals. Four evaluators observed the presentation and completed the assessment (three practitioners, one faculty) during Spring semester 2006.